

NEWS LOCAL

Riverview celebrates June Dairy Month with free ice cream

Free ice cream was offered at participating locations in area communities.




Community members enjoy free ice cream sponsored by Riverview LLP in celebration of June Dairy Month. Manisha Reddy / Wahpeton Daily News



By **Manisha Reddy**

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WAHPETON — Riverview LLP celebrated June Dairy Month by sponsoring free ice cream at participating locations in communities where the company operates dairies.

The free ice cream event was held June 12 at Breckenridge and Wahpeton Dairy Queen locally.

Erica Boyum, Riverview communications manager for community outreach, said the event was a fun way to support dairy products while thanking local communities.

“We think it’s just a fun opportunity to support and showcase the great dairy products that people can enjoy as part of June Dairy Month,” Boyum said. “It’s a great way to say thank you to the communities that have supported us since we’ve been farming in these areas.”

June Dairy Month began in 1939 as a way to promote dairy products nationwide and recognize the dairy industry’s role in agriculture.

Boyum said the event gave Riverview an opportunity to highlight dairy products that come from farms in the region and across the country.

“It’s been a really nice way to showcase all of the delicious and often nutritious products that come from dairy farms,” Boyum said.

She said partnering with local businesses is important because it allows Riverview to support both the dairy industry and the communities where its farms are located.

“We love the opportunity to not only showcase dairy products, but to provide an opportunity to work with the local businesses in the regions that we farm in,” Boyum said.

Boyum said she saw community members, including children from a local daycare, enjoying the event and picking out their favorite flavors.

“All of the kids were just having a really nice time picking out their flavors,” she said.

Boyum said she hopes people enjoyed the ice cream and remember that dairy remains an important part of local communities.

“I just hope that the community gets a chance to enjoy the products and know that dairy is part of the community,” Boyum said.

“Riverview is here to support our local community members and be good neighbors.”

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